



DES MOINES EUROPEAN HERITAGE ASSOCIATION (DMEHA) (501c3)

Mission: As a grassroots non-profit, we serve as a platform to carry on European traditions, support language education and to create cultural awareness. We are a resource for lowans, immigrants, travel enthusiasts and international business professionals to connect with European cultural heritage and for cultural organizations who want to engage with their members in a cohesive and centralized manner.

CHRISTKINDLMARKET DES MOINES

Mission: Educate, entertain & delight the Midwest by producing Iowa's premiere German-inspired Christmas market

General Performer Information Guide 2016 Christkindlmarket Des Moines

Thank you for your interest in performing at Christkindlmarket Des Moines!

The quality of a traditional Christmas market depends on maintaining a high standard of programming. Christkindlmarket Des Moines is dedicated to immersing visitors in a world of folklore and craftsmanship as well as enticing them with traditional, seasonal gastronomic specialties to provide an experience filled with European elegance and charm. Google Images of Christmas Markets around the world - <http://ow.ly/w2bJZ>

This document will give you an overview of the application process and requirements. As soon as you fill out the application on the website, it will be reviewed internally and all information stored in our database. You will receive feedback by July 1, 2016 at the latest.

What is the timeline for the decision-making process?

- ✦ Fill out the online application found at <http://www.christkindlmarketdsm.com/entertainment/general-performer-application/> no later than June 15, 2016
- ✦ Send photographs representing you or your group to - christkindlmarketdsm@gmail.com
- ✦ Receive feedback from Christkindlmarket Des Moines staff by July 1, 2016

Who owns and manages Christkindlmarket Des Moines?

Christkindlmarket Des Moines is owned, operated, and produced by Des Moines European Heritage Association (DMEHA), a 501(c)3 tax-exempt non-profit organization.

Where will the 2016 Christkindlmarket Des Moines take place?

Western Gateway Park, Downtown Des Moines, Iowa (1100 and 1200 blocks between Grand and Locust Avenues)

When is the 2016 Christkindlmarket Des Moines?

Open to the public: Friday, Dec 2nd: 11am-9pm, Saturday, Dec 3rd: 11am-9pm, Sunday, Dec 4th: 11am-5pm

How do I become a Performer?

All performers are required to submit an application. Applicants are reviewed annually and considered based on performance. Christkindlmarket Des Moines has an online application process; applicants must have access to the internet. www.christkindlmarketdsm.com

What types of performers is Christkindlmarket Des Moines seeking?

Christkindlmarket Des Moines is seeks performers that are unique and different from performances already being offered. Performers selected will offer variety and uniqueness. Google Images of Christmas Markets around the world - <http://ow.ly/w2bjZ>

Performances typically seen at Christkindlmarkets throughout the world include (but are not limited to): carolers, yodelers, accordionist, acapella groups, blacksmith demonstration, wood carving, etc.

How Are Performers Selected?

DMEHA reserves the right to approve, refuse, and limit performances at Christkindlmarket Des Moines. While exclusivity does not exist, a limited number of performers will be approved to perform. Applicants are reviewed based on the performance they would like to present at Christkindlmarket Des Moines. Performers are not allowed to add or change their performance after the application process is complete or at all during the event.

All performers are required to submit an application. Performers are not selected on a first-come, first-served basis, but on the basis of what Christkindlmarket Des Moines needs to produce a community event keeping in line with its mission. Each performer will be reviewed based on several criteria, including quality, uniqueness, European cultural heritage connection, added value, and other pertinent criteria. Christkindlmarket Des Moines is committed to choosing a performance mix that is attractive to our community while keeping the balance of the event intact.

Describe the performance space

Christkindlmarket Des Moines event planning committee will inform you of your outdoor performance area within Western Gateway Park (1100 & 1200 blocks between Grand & Locust Avenues) upon acceptance of your application.

Payment for Performance

DMEHA is a young non-profit with a very limited budget producing Christkindlmarket Des Moines for the first time. Please indicate your minimum fee in your application.

When will Applicants be notified?

Accepted applicants will be notified of acceptance via email by date noted within application.

How are Corporations & Businesses able to participate?

If a Corporation/Business is interested in being involved with Christkindlmarket Des Moines as a Corporate Sponsor, please contact the Christkindlmarket Des Moines Sponsorship Chair, Suzanne Hull at 515-250-6366 or christkindlmarketdsm@gmail.com.

CANCELLATION POLICY

All cancellations shall be in writing. Christkindlmarket Des Moines reserves the right to cancel Performer's participation in Christkindlmarket Des Moines and the right to cancel Christkindlmarket Des Moines or any portion thereof, at any time for any reason (or for no reason) whatsoever, in its sole and absolute discretion and without penalty to Christkindlmarket Des Moines.

CANCELLATION:

Christkindlmarket Des Moines HAS THE RIGHT IN ITS SOLE AND ABSOLUTE DISCRETION TO CANCEL OR POSTPONE THE EVENT FOR ANY REASON OR FOR NO REASON WHATSOEVER. Should Christkindlmarket Des Moines be postponed or canceled for any Act of God, public safety, welfare or for any reason (or for no reason) whatsoever, Performer hereby RELEASES and FOREVER DISCHARGES Christkindlmarket Des Moines, its officials, officers, employees, representatives, agents and volunteers from any and all liability, losses, harm and claims for damages, and any other actions or claims whatsoever, which result from or arise out of such postponement or cancellation.