



DES MOINES EUROPEAN HERITAGE ASSOCIATION (DMEHA) (501c3)

Mission: We connect Iowans with European traditions, language education and cultural experiences; and we provide resources and tools to other cultural heritage organizations.

FOR IMMEDIATE RELEASE:

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**MODERN WOODMEN OF AMERICA SPONSORS CHRISTKINDLMARKET DES MOINES
Fundraising Efforts Will Be Matched By The Fraternal Financial Organization**

Des Moines—Stoy Hall, Managing Partner, FICF, CFFM of Modern Woodmen of America has signed on as a matching sponsor for Christkindlmarket Des Moines 2016. The fraternal financial organization will match money raised at fundraising events in 2016.

Founded in 1833, Modern Woodmen of America is a fraternal financial service organization. They offer life insurance, annuity and investments. In addition to their services, Modern Woodmen of America offers benefits to members through their fraternal programs. Chapters across the nation are able to host events and activities that help them invest in their communities. These include educational and social events, as well as volunteer opportunities. Matching fund programs, like the one supporting Christkindlmarket Des Moines, help the organization get involved in the communities where it operates.

Stoy Hall has worked with Modern Woodmen of America for five years, including an internship. According to Stoy, giving back to the community is just part of being in the MWA family.

“Giving back to our communities is the reason we are a fraternal not-for-profit organization. We believe community involvement and education will lead to people reaching their dreams and goals,” said Hall.

The first fundraiser to contribute to the matching fund will be Des Moines European Heritage Association’s *Purl Cafe British High Tea* scheduled for May 15. From 11am-1pm and 2-4pm, attendees will enjoy British teas, tea sandwiches and desserts. Tickets will be available on Eventbrite.

Christkindlmarket Des Moines, put on by Des Moines European Heritage Association, is sponsored in part by Darcy Hines Designs, The Museum of Danish America, The Rasmussen Group, Prairie Meadows, Modern Woodmen of America, Gail’s Photography and Design and Drake University Department of World Languages and Culture.

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Facebook: [DMEHAOrg](https://www.facebook.com/DMEHAOrg) | [ChristkindlmarketDesMoines](https://www.facebook.com/ChristkindlmarketDesMoines)

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