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Christkindlmarket Des Moines Announces “CDM Curbside” instead of In-Person Festival

A virtual marketplace with one-stop curbside pickup will offer a safe holiday event alternative

DES MOINES, August 20, 2020 – For 2020, the Des Moines European Heritage Association (DMEHA) has announced that it will change its annual in-person holiday experience to “CDM Curbside,” presented by Christkindlmarket Des Moines. This year’s event will feature an online marketplace open Nov. 9 to 23, hosting several vendor stores featuring unique holiday wares and edibles. After purchasing, customers can choose various drive-thru pickup times from Dec. 3 to 6, the weekend the traditional in-person market would have taken place.

“Through CDM Curbside, DMEHA will continue to support our amazing vendors and allow our marketgoers the chance to enjoy their annual holiday shopping tradition by purchasing one-of-a-kind gifts, in a safe and responsible manner,” says Suzanne Hull, DMEHA president and founder. “After careful consideration for the health and safety of our volunteers, vendors, performers and attendees, our board decided CDM Curbside was the way to go in 2020.”

CDM Curbside presented by Christkindlmarket Des Moines will allow customers to pick up their purchases from multiple vendors at one place and time from the comfort and safety of their vehicles. Prior to pick up, vendors will deliver the customers’ orders to one location allowing volunteers to then group the orders together by customer. Vendors will not be on site for curbside pickup.

As always, the DMEHA continues to seek volunteers to assist in its year-round activities, as well as Christkindlmarket Des Moines. Volunteer shifts start at only two to three hours. All interested in volunteering or becoming a sponsor should visit the main website at www.christkindlmarketdsm.com or the group’s Facebook page: [ChristkindlmarketDesMoines](https://www.facebook.com/ChristkindlmarketDesMoines) or on Instagram at: [christmasdesmoines](https://www.instagram.com/christmasdesmoines) or Twitter at: [christmasdsm](https://twitter.com/christmasdsm)

Christkindlmarket Des Moines 2020 Sponsors: Special thanks to the Deb and Paul Hayes charitable fund for their generous support, along with several donors and sponsor. Supporting sponsors include: Farmboy, Inc., Centennial Warehousing Corporation, Danish Windmill, Carpenters Local 106, Gilcrest/Jewett, NB Golf Cars, Hessen Haus, Lamberti, Gocke & Luetje, P.C., The Rasmussen Group, Prairie Meadows, Merrill Lynch, The Härtel Family, 1Collision Ankeny, and M&M Family.

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