



DES MOINES EUROPEAN HERITAGE ASSOCIATION (DMEHA) (501c3)

Mission: We connect Iowans with European traditions, language education and cultural experiences; and we provide resources and tools to other cultural heritage organizations.

CHRISTKINDLMARKET DES MOINES

Mission: Educate, entertain & delight the Midwest by producing Iowa's premiere German-inspired Christmas market

Performer Guide 2021

Christkindlmarket Des Moines (CDM)

Thank you for your interest in performing at CDM!

The quality of a traditional Christmas market depends on maintaining a high standard of programming. CDM is dedicated to immersing visitors in a world of folklore and craftsmanship as well as enticing them with traditional, seasonal culinary specialties to provide an experience filled with European elegance and charm. Google Images of Christmas Markets around the world - <http://ow.ly/w2bjZ>

This document will give you an overview of the process and requirements. As soon as you fill out the needs assessment on the website, it will be reviewed internally. You will receive feedback by May 15, 2021 at the latest.

What is the timeline for the decision-making process?

- Fill out the online needs assessment (<http://www.christkindlmarketdsm.com/entertainment/performer-needs-assessment/>) by May 1, 2021
- Send photographs and links to audio files/videos representing you or your group to christkindlmarketdsm@gmail.com
- Receive feedback from CDM staff by May 15, 2021

Who owns and manages CDM? CDM is owned, operated, and produced by Des Moines European Heritage Association (DMEHA), a 501(c)3 tax-exempt non-profit organization.

Where will CDM 2021 take place? Principal Park, 1 Line Drive, Des Moines, Iowa, 50309

When is CDM 2021? Open to the public: Thu, Dec 2, 5-9pm, Fri, Dec 3: 11am-9pm, Sat, Dec 4: 11am-9pm, Sun, Dec 5: 11am-5pm

Health and Safety We will strive to adhere to best practices in accordance with local and state guidelines.

How do I become a Performer? All performers are required to submit a needs assessment. Performers are reviewed annually and considered based on performance. CDM has an online assessment process; performers must have access to the internet. www.christkindlmarketdsm.com

What types of performers is CDM seeking? CDM seeks performers that are unique and different from performances already being offered. Google Images of Christmas Markets around the world - <http://ow.ly/w2bjZ>

Performances typically seen at Christkindlmarkets throughout the world include (but are not limited to): European folk music players, European folk music singers, yodeling, guitarist, accordionist, clogging, folk dancers, Scottish pipes & drums, high school choirs, children's choirs, violinists, bell choirs, church choirs, storytellers, brass bands, alpine horn blowers, marionette/puppeteers, Schuhplattler Verein, vocal performances in European languages, harpists, etc.

How Are Performers Selected? DMEHA reserves the right to approve, refuse, and limit performances at CDM. A limited number of performers will be approved to perform on stage. Performers are reviewed based on the performance they would like to present at CDM. Performers are not allowed to add or change their performance after the review process is complete or at all during the event.

All performers are required to submit a needs assessment. Performers are not selected on a first-come, first-served basis, but based on what CDM needs to produce a community event keeping in line with its mission. Each performance group will be reviewed based on several criteria, including quality, uniqueness, European cultural heritage connection, added value, and other pertinent criteria. CDM is committed to choosing a performance mix that is attractive to our community while keeping the balance of the event intact.

Describe the performance space(s) Option 1: CDM will provide a four-sided, forced-air heated tent at a location to be determined by the CDM event planning committee at Principal Park's Main Lot. A lighted stage within the tent will be provided. The size of the stage in 2019 was 16x32x32" tall.

Option 2: CDM will provide a three-sided, forced-air heated, with roof at a location to be determined by the CDM event planning committee at Principal Park's Main Lot. A lighted stage housed within the three-sided tent will be provided. The size of the stage in 2019 was 16x32x32" tall.

Payment for Performance DMEHA is a young non-profit with a very limited budget. Please indicate your minimum fee in your application.

When will Performers be notified? Accepted performers will be notified of acceptance via email by date noted within the needs assessment.

How are Corporations & Businesses able to participate? If a Corporation/Business is interested in being involved with CDM as a Corporate Sponsor, please contact the CDM Moines Sponsorship Chair, Suzanne Hull at 515-250-6366 or christkindlmarketdsm@gmail.com.

CANCELLATION:

All cancellations shall be in writing. CDM HAS THE RIGHT IN ITS SOLE AND ABSOLUTE DISCRETION TO CANCEL OR POSTPONE THE EVENT FOR ANY REASON OR FOR NO REASON WHATSOEVER. Should CDM be postponed, modified or canceled for any Act of God, public safety, welfare or for any reason (or for no reason) whatsoever, Performer hereby RELEASES and FOREVER DISCHARGES CDM, its officials, officers, employees, representatives, agents and volunteers from any and all liability, losses, harm and claims for damages, and any other actions or claims whatsoever, which result from or arise out of such postponement or cancellation.