



IOWA EUROPEAN CULTURAL CONNECTION (IECC) (501c3)
We connect Iowans with European traditions, language learning and cultural experiences.

Yuletide Hall Stage Performer Guide 2024 Christkindlmarket Des Moines (CDM)

Thank you for your interest in performing at CDM!

The quality of a traditional Christmas market depends on maintaining a high standard of programming. IECC is dedicated to immersing visitors in a world of folklore and craftsmanship as well as enticing them with traditional, seasonal culinary specialties to provide an experience filled with European elegance and charm. Google Images of Christmas Markets around the world - <http://ow.ly/w2bjZ>

This document will give you an overview of the performer application process and requirements. As soon as you fill out the needs assessment on the website, it will be reviewed internally. You will receive feedback by March 15.

What is the timeline for the decision-making process?

- Fill out the online needs assessment (<http://www.christkindlmarketdsm.com/entertainment/performer-needs-assessment/>) by March 1
- REQUIRED: Send photographs and links to audio files/videos representing you or your group to christkindlmarketdsm@gmail.com
- Receive feedback from CDM staff by March 15

Who owns and manages CDM? CDM is owned, operated, and produced by Iowa European Cultural Connection (IECC), a 501(c)3 tax-exempt non-profit organization.

Where will CDM 2024 take place? Principal Park, 1 Line Drive, Des Moines, Iowa, 50309

When is CDM 2024? Thu, Dec 5, 5-9pm, Fri, Dec 6: 11am-9pm, Sat, Dec 7: 11am-9pm, Sun, Dec 8: 11am-5pm

Yuletide Hall After Hours: Friday & Saturday from 9pm – 10pm

How do I become a Performer? All performers are required to submit a needs assessment. Performers are reviewed annually and considered based on performance. CDM has an online assessment process:

www.christkindlmarketdsm.com

What types of performers is CDM seeking? CDM seeks performers that are unique and different from performances already being offered. Google Images of Christmas Markets around the world - <http://ow.ly/w2bjZ>

Performances typically seen at Christkindlmarkets throughout the world include (but are not limited to): European folk music players, European folk music singers, yodeling, guitarist, accordionist, clogging, folk dancers, Scottish pipes & drums, high school choirs, children's choirs, violinists, bell choirs, church choirs, storytellers, brass bands,

alpine horn blowers, marionette/puppeteers, Schuhplattler Verein, vocal performances in European languages, harpists, etc.

How Are Performers Selected? IECC reserves the right to approve, refuse, and limit performances at CDM. A limited number of performers will be approved to perform on stage. Performers are reviewed based on the performance they would like to present at CDM. Performers are not allowed to add or change their performance after the review process is complete or at all during the event.

Insurance Accepted performers are required to sign a waiver of liability (in lieu of providing a Certificate of Insurance).

All performers are required to submit a needs assessment. Performers are not selected on a first-come, first-served basis, but based on what CDM needs to produce a community event keeping in line with its mission. Each performance group will be reviewed based on several criteria, including quality, uniqueness, European cultural connection, added value, and other pertinent criteria. CDM is committed to choosing a performance mix that is attractive to our community while keeping the balance of the event intact.

Describe the performance space CDM will provide a four-sided, forced-air heated tent at a location to be determined by the CDM event planning committee at Principal Park. A lighted stage within the tent will be provided. The size of the stage in 2023 was 16x32x32" tall.

Payment for Performance IECC is a non-profit with a limited budget. Please indicate your minimum fee in your application.

How are Corporations & Businesses able to participate? If a Corporation/Business is interested in being involved with CDM as a Corporate Sponsor, please contact the CDM Sponsorship Chair, Suzanne Hull at 515-250-6366 or christkindlmarketdsm@gmail.com.