FOR IMMEDIATE RELEASE
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Bank Iowa Sponsors Vendor & Volunteer Lounge at Christkindlmarket Des Moines

The "Prost und Pause Stube" is an oasis for CDM vendors and volunteers to relax and recharge during their time at the Festival

DES MOINES, October 21, 2026 – Celebrating its 11th year in downtown Des Moines, Christkindlmarket Des Moines (CDM) will take place Dec 3 – 6 and Dec 10 – 13, 2026 at Principal Park.

"We're pleased to partner with Bank Iowa to provide our Vendors and Volunteers with a warm area and refreshments during Christkindlmarket Des Moines," shares Suzanne Hull, Director of Christkindlmarket Des Moines. "Christkindlmarket Des Moines is a great example of what can happen when a community comes together. We're proud to support the volunteers who work behind the scenes to make this holiday tradition possible," notes Bill Fry, Regional Retail Banking Manager of Bank Iowa.

Visit Christkindlmarket Des Moines to enjoy the holiday season as you participate in a 750-year-old tradition. Shop regional vendors selling old-world, hand-crafted products from wooden vendor stalls; enjoy lively performances of polka music, traditional dance and choirs in Yuletide Hall; participate in children's activities; sip Glühwein (warm, mulled wine) and savor European beer.

The festival is open to the public free of charge:

Thu, Dec 3, 5pm – 9pm	Thu, Dec 10, 5pm – 9pm
Fri, Dec 4: 11am – 9pm	Fri, Dec 11: 11am – 9pm
Sat, Dec 5: 11am – 9pm	Sat, Dec 12: 11am – 9pm
Sun, Dec 6: 11am – 5pm	Sun, Dec 13: 11am – 5pm

IECC is always looking for enthusiastic nonprofits, volunteers, sponsors and vendors to be involved and help CDM fully encompass the European holiday spirit. Visit our website https://christkindlmarketdsm.com for more information on our nonprofit partnership program, volunteering, vendor applications and sponsor opportunities. All volunteers must be at least 16 years of age. NEW FOR 2026: ***Volunteer Together: Adult + Middle Schooler Combo Teams welcome in select areas!

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Christkindlmarket Des Moines 2026 Sponsors:

- more -

Due to the generous support of numerous donors and sponsors, we're able to offer Christkindlmarket Des Moines free to our community. 2026 sponsors included:

	Bravo Greater Des Moines grant recipient
Yuletide Hall Sponsor	Prairie Meadows Casino and Hotel
Yuletide Hall Stage Sponsor	National Endowment for the Arts & the Iowa Arts Council, which exists within the Iowa Economic Development Authority
KinderKorner Sponsor	MidAmerican Energy Foundation
Weihnachtswald (Christmas Tree Forest)	Siegwerk USA Inc.
Krampuslauf (Krampus Parade) Sponsor	Hessen Haus
Prost und Pause Stube (Vendor & Volunteer Lounge) Sponsor	Bank Iowa
Photo Backdrop	Community Choice
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Gold Sponsor	Lamberti, Murphy & Strong, P.C.
Silver Sponsor	The Deb and Paul Hayes Charitable Fund
Bronze Sponsor	NB Golf Cars Polk County Board of Supervisors TwoTone Creative
Annual Hut Sponsor	The Arlyn & Alice Hesse Family Blake and Abby Kessler Community Choice Duke Rentals Greater Iowa Credit Union GreenState Credit Union Hessen Haus Iowa State Bank Precision Garage Door of Des Moines Veridian Credit Union
Vendor Stall Sponsorship	The Boesenbergs The Härtel Family Prairie Meadows The Rasmussen Group

The Iowa European Cultural Connection is a 501c3 tax-exempt non-profit that connects Iowans with European traditions, language education and cultural experiences.

Marketing and branding Kit: https://christkindlmarketdsm.com/about/marketing-and-branding-kit/
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